

*Kentucky's Medicaid transformation initiative creates new opportunities for community partnerships and engagement across the Commonwealth.*

## NEW POPULATION OF KENTUCKIANS ARE LOOKING TO ENGAGE IN THEIR COMMUNITIES

Over 150,000 Kentuckians will be incentivized to participate in their communities or join the workforce to retain health benefits through Kentucky HEALTH.

Kentucky will require many Medicaid recipients to participate in employment or community engagement activities, such as working, volunteering, or enrolling in training or education.

Kentucky HEALTH presents new opportunities for organizations to engage individuals in community programs and volunteer roles across the Commonwealth.

**Community Engagement programs are a way to connect people with the resources they need to move forward.**

## OPPORTUNITIES FOR COMMUNITY ORGANIZATIONS



- Inform your constituents that they can enroll in Kentucky HEALTH at [benefind.ky.gov](https://benefind.ky.gov).
- Stay informed about Kentucky HEALTH and help **connect people to local resources**.
- **Post volunteer opportunities using Business Connect**, the Commonwealth's online portal for Community Based Organizations.
- **Host community programs** at your location that are available to Kentucky HEALTH recipients.
- **Invite the Kentucky HEALTH team** to participate or speak at your organization's events.