

How can organizations use Business Connect to support Kentuckians?

There is more than one way to be a community partner

Community-Based Organizations (CBOs) play an essential role in promoting community engagement and supporting the health of Kentuckians. **The scenario below demonstrates one example of how CBOs can connect Kentucky Medicaid recipients to opportunities and resources by posting opportunities in Business Connect.**

Example #1: Organization A offers health course

Organization A



Organization A offers a disease management class on Tuesdays from noon-2 p.m. titled **Freedom From Smoking.**

Health course on Business Connect



The class can hold 40 people. Organization A **posts this opportunity on Business Connect.**

Mary



Mary **decides to attend the class** and registers on Citizen Connect; she continues to attend the class every week for the next few months.

Results

- ✓ Mary **gains two community engagement hours per week**, which will count towards PATH Community Engagement when the requirement begins.
- ✓ While she is at the class, Mary **notices a flyer on the bulletin board** about another organization's resume building workshop.
- ✓ Mary attends the **resume building workshop** a few weeks later.
- ✓ Mary uses her new resume to begin **applying for jobs** and even makes an **appointment with a Career Coach** at the local Kentucky Career Center (KCC) for support.

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Example #2: Organization B leads volunteer effort to clean local park



Results

- ✓ Tom **gains six community engagement hours**, which will count towards PATH Community Engagement when the requirement begins.
- ✓ Tom learns from the volunteer coordinator that Organization B also offers resources that support **employment preparation**, such as providing professional attire.
- ✓ Tom has work experience, but doesn't have professional clothes that fit him, so he is excited to learn that Organization B could help; he visits their office the next day and is able to find **suitable clothing and grooming items, free of charge**.
- ✓ Tom is interviewing for a couple job opportunities over the next few weeks, and now feels more **confident walking into the interviews**.

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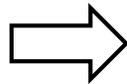
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Example #3: Organization C offers volunteer position at animal shelter

Organization C



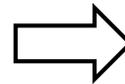
Organization C is a volunteer-run **animal shelter**, looking for someone who is available to volunteer on Tuesday evenings.



Volunteer opportunity on Business Connect



Organization C posts this opportunity on Business Connect, looking for someone who is available **every Tuesday from 5-8 p.m.**



Sasha



Sasha was recently laid off from her job, but sees this opportunity and is **excited to help** and meet other adults in the community.

Results

- ✓ Sasha **gains three community engagement hours per week**, which will count towards PATH Community Engagement when the requirement begins.
- ✓ Sasha gets to know Becca, another volunteer at the animal shelter, and learns that the **retail store that Becca works for is hiring**.
- ✓ Sasha updates her resume and decides to apply for a job at the store where Becca works; in a few weeks, Sasha is hired.
- ✓ Sasha **begins her new job** and continues volunteering with the animal shelter when her work schedule allows.

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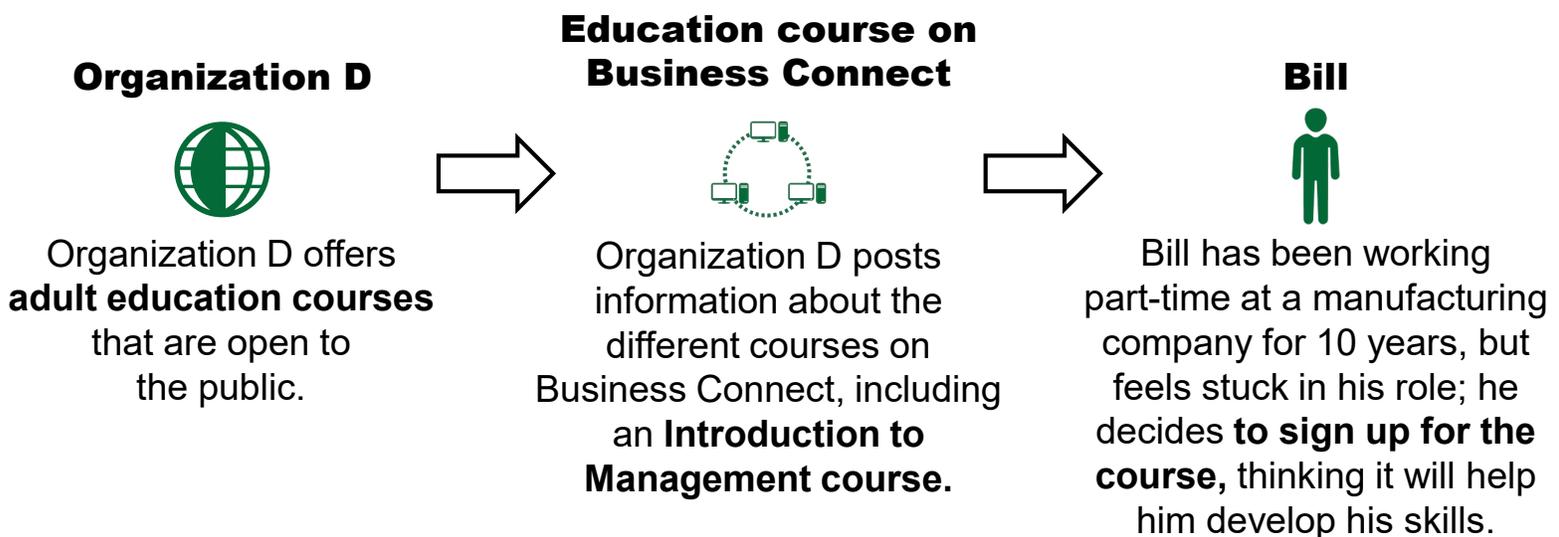
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Example #4: Organization D offers adult education course



Results

- ✓ Bill takes the Introduction to Management course every Wednesday evening for 10 weeks, **learning leadership skills** that he begins to apply at work.
- ✓ After completing the course, Bill **updates his resume** and brings it to his manager to discuss the new skills he's gained and Bill's goals for the future.
- ✓ Bill's manager is **impressed with his initiative** and has noticed Bill's growth; the manager begins offering Bill more hours.
- ✓ Over the next couple of years, Bill continues to develop and apply his managerial skills; Bill is **promoted and given a pay raise**.

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