

How does Business Connect work?

When an organization posts an opportunity in **Business Connect**...

...it appears in **Citizen Connect**, where Kentuckians can sign up!

What is Business Connect?

Business Connect is the **online platform for numerous organizations**, including:

- Nonprofits
- Kentucky Career Centers (KCCs)
- For-profit organizations, such as education institutions

Organizations can use Business Connect to **post a variety of opportunities**, including:

- Workshops and health courses
- Training and education opportunities
- Volunteer events
- Job fairs

What is Citizen Connect?

Citizen Connect is the **online platform for Kentucky Medicaid recipients** looking to:

- Connect to important resources in the community
- Improve their health and well-being
- Participate in a workshop, such as resume building
- Take an education or training course
- Volunteer in the community
- Earn hours towards their PATH Community Engagement requirement

Why should I use Business Connect?

1

Connect Kentucky Medicaid recipients to important resources in the community

2

Increase participation in your organization's events, as well as overall awareness and support of your organization's mission

3

Encourage community engagement by publicizing opportunities for people to get involved

4

Increase the health and well-being of individuals in your community by offering educational courses and workshops

5

Support Kentuckians in gaining professional skills, preparing for interviews, and getting hired or promoted

Begin using Business Connect today!



It takes less than 5 minutes!

1. Visit ***BusinessConnect.ky.gov*** and click **Sign Up**
2. Fill out the **Onboarding Application**
3. Click **Submit**

The organization contact will be notified when the application has been approved. Once approved, opportunities can be posted on Business Connect!



Onboarding is simple.

All you have to do is enter information about your organization, your mission, the types of opportunities you offer, and contact information. We may follow up for more details.

Once you are approved, you will receive instructions about how to create an account.

Posting in Business Connect is a great way to connect the Medicaid population with helpful resources in their community.

Get started now at ***BusinessConnect.ky.gov!***

If you have questions about using Business Connect, please email [CourseSubmissions@ky.gov!](mailto:CourseSubmissions@ky.gov)